
WORK
WITH ME
Know when.
Know how.

WORK WITH ME

A when to hire guide for solopreneurs

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Part I: Capacity Signals

1. Time Ceiling

What it looks like

You've hit your time ceiling when there are more hours of work than there are hours in your week, and no amount of better scheduling fixes it. This isn't the ordinary busy stretch every solopreneur has. The signs are specific:

> You've turned down paying work in the last month, not because it was a bad fit, but because you had nowhere to put it.

> A deadline slipped, or nearly slipped, purely because you ran out of hours, not because the work was hard.

> Your calendar is full a week or more out, every week, with no slack for a new client, a sick day, or a good opportunity that shows up unannounced.

> You've started doing your best work late at night or early morning, because the working day is already spoken for.

One slipped deadline or one turned down project is a bad week. The signal is when this becomes the normal shape of your month, not the exception to it.